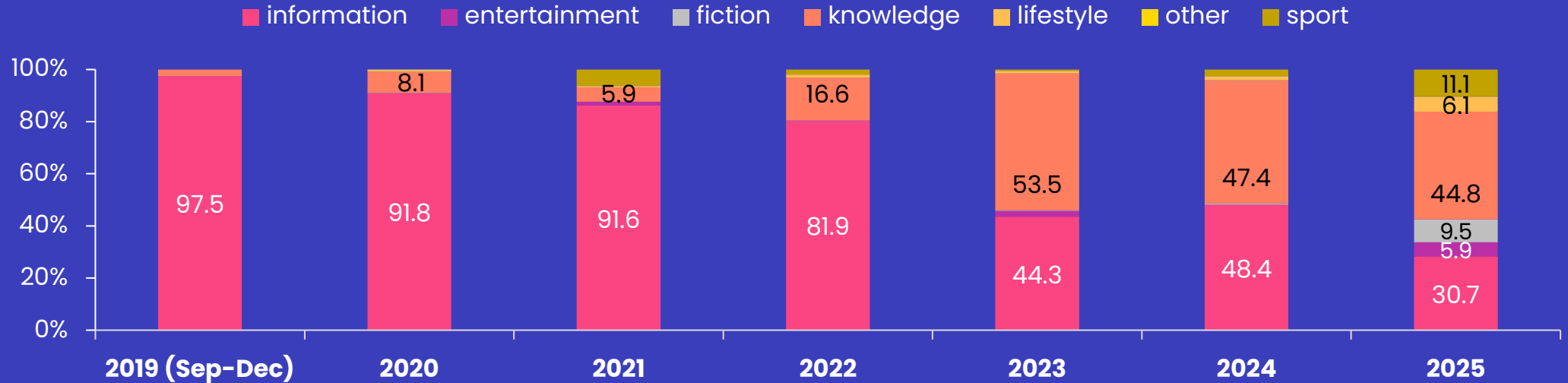
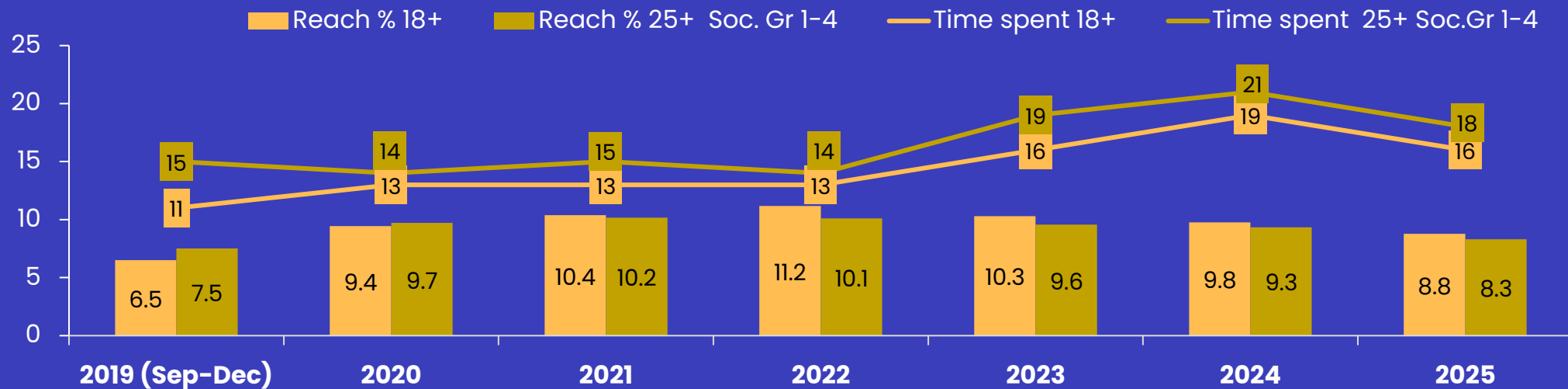


LN 24: from news to general-interest channel

Broadcast: shares of content



Daily reach & daily time spent (minutes)



Source: CIM TV. South. Time spent = ATS

